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Smart companies nationwide have learned that on-hold advertising plays an important part of any comprehensive marketing plan. Omni Digital is

proud to offer the most advanced method of delivering that advertising to your callers on hold. This state-of-the-art, web enabled message player works in conjunction with a web account at omnidigital.com, bringing you unmatched power to manage a flexible and dynamic on hold marketing program.

- **Convenient Browser Control** – Control your on hold marketing content using a browser ... from your desk, from home, or on the road ... wherever is most convenient. Simply login to your account at www.omnidigital.com and select the messages you want to play. Your message player automatically connects to our server and downloads your selections. It will play them 24/7 until you change the Playlist or a message becomes out of date.
- **Simple Network Connection** – The player is an internet appliance that connects to your office LAN. It needs an 'always on' broadband connection to the Internet so it can make a daily connection to the Omni server. Its audio output connects to the music-on-hold input of your telephone system.
- **Effective Customized Messages** – As we produce new messages for you, you'll build up a library of messages to advertise the products, services and image of your company. You can use your on hold messages to answer frequently asked questions, cross sell, introduce new products and more.

Getting Started

- We will setup your password protected web account at www.omnidigital.com. With the Basic plan, we'll produce 10 customized messages to get you started. With the Premium plan, you may submit any number of scripts on an as needed basis.
- Pre-configuration of the hardware, shipping to your location, installation support.
- One time account setup and hardware configuration fee - \$350.00

Monthly On Hold Marketing Plans

- **BASIC** - \$50/month, Equipment Lease w/Web Control. Buy additional customized messages on a per script basis.
- **PREMIUM** - \$150/mo includes Equipment Lease w/Web Control, plus unlimited message production and access to our extensive up-to-date library of messages.